



2021 NESTLÉ WATERS IMA

3 Ways to Earn \$\$'s!

**Independent
Merchandising
Allowance**

Register online at www.sellbottledwater.com/cstore to enroll and track your progress!

#1 SINGLE-SERVE

**MORE SKUs =
MORE \$\$**

STILL



SPARKLING



SINGLE-SERVE TIER LEVEL

Tier 1:
Minimum 4 SKUs
\$1.00/case
(ONLY Single-Serve)

Tier 2:
Minimum 6 SKUs
\$1.25/case
(ONLY Single-Serve)

Tier 3:
Minimum 8 SKUs
\$1.50/case
(ONLY Single-Serve)

Tier 4:
Minimum 10 SKUs
\$2.00/case
(ONLY Single-Serve)

Included items:

- Regional Spring Sparkling items • Regional Spring Water 20oz • Regional Spring Water 700ml • Regional Spring Water 1L • Regional Spring Water 1.5L
- Poland Spring Origin 900ml • Perrier .5L & 330 ml • San Pellegrino .5L Essenza • Nestlé Pure Life Plus 20oz • Nestlé Pure Life 20oz • Nestlé Pure Life 700ml rPET
- Nestlé Pure Life 700ml Sport • Nestlé Pure Life 1L PET • Other Single Serve items

*Still Water 8oz, 12oz & .5 liter size bottles are not included in Single-Serve

#2 NEW ITEM BONUS!

**EARN
\$1.00/CASE**

**Poland Spring Origin, Essenza PET,
NPL Plus, Perrier Energize,
Regional Spring Water Energy**



#3 CASE PACK/MULTI-PACK / MULTI-SERVE*

(Payment based on Single-Serve tier level)

Tier 1: \$0.10/CASE

Tier 2: \$0.20/CASE

Tier 3: \$0.30/CASE

Tier 4: \$0.40/CASE



Included items:

- Regional Spring Water .5L 24pk • Regional Spring Water .5L 28 pk • Regional Spring Water .5L 6pk
- Regional Spring Water 12oz 12pk • Regional Spring Water 1 Gallon • Nestlé Pure Life .5L 28pk
- Nestlé Pure Life .5L 24pk • Nestlé Pure Life 35pk • NPL 8 oz 24 Pack • Nestlé Pure Life 1 Gallon

REGIONAL SPRING WATER MAP



* Must meet minimum of Tier 1 Single-Serve objective in order to qualify for Case Pack/ Multi-Pack/Multi-Serve Payments.

Call 1.844.841.1847 or email sellbottledwater@casupport for details. Email completed forms to nwnaenrollment@msa.com

ALL FIELDS MUST BE COMPLETE TO QUALIFY FOR PAYMENT – PRINT CLEARLY

Enroller (Please circle one): **DISTRIBUTOR** **WHOLESALE** **READYREFRESH** **WAM** **BUYING GROUP**

Store Name: _____ Authorized Supplier: _____

Physical Store Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____ Mobile: _____

Authorized Store Representative: _____ Authorized Selling Agent: _____

Signature: _____ Signature: _____

Store/Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

**Print clearly: This
is where check is
mailed.**

Terms and Conditions: A complete list of Nestlé Waters qualifying items can be found at www.sellbottledwater.com. U.S. sales only. Contract begins January 1, 2021 and expires December 31, 2021. Sales during January-June will be paid out by approx. August 2021. Sales during July-December will be paid out by approx. February 2022. All eligible cases must be purchased through an authorized NWNA/MSA supplier. SKU count and volume verified through authorized supplier depletion reports provided to MSA. Other IMA Program terms and conditions may apply (go to www.sellbottledwater.com for program details). Customer acknowledges that they may only participate in one retailer contract with Nestlé Waters in a calendar year. Uncashed checks are considered an election not to participate in the IMA Program. Minimum check payment will be \$10. Checks will be void after 120 days. Checks will be void if address is incorrect.